

# CASE STUDIES

## CONTACTLESS GIFT-CARD APPLICATION



### **Client Context:**

- The client is a leading provider of customer loyalty programs and card-based payment systems
- Client to offer Contactless gift cards which must also be accepted at stand-alone POS terminal, integrated ECR system, or other PC based ECR systems

### **TalentBeat Services:**

Application featured:

- Product code management
- Dynamic parameter management
- Product price management
- Shift and day-close processing
- Comprehensive terminal-based reporting
- POS payment application functionality

**Technology:** VIVOpay 3011 Infrared Countertop

### **R.O.I. Delivered:**

- Replacement of cash transactions
- Faster transaction processing
- Increased size and frequency of transactions
- Improved transaction security

