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### Special points of interest:

- Retailer feels customer comfort in using Cards.
- Payments made easy through Virtual terminals, increases shopping experience of the Customer.
- Mobile Payments emerging out, inviting discussions on Security.
- Retailer Voice: "Make the Check out pages in shopping cart more user friendly".

### Cards Everywhere — Pay Anywhere : The New "Slogan" for many Retailers



Introduced to the IT space with an objective of meeting the challenges in the payment world, **TalentBeat** stands out as one of the leading software solutions provider in the payment processing and retail industry.

We at TalentBeat has successfully designed, developed and implemented applications for leading

POS Terminal players like – Verifone, Ingenico, Hypercom, Nurit and many more.

Over 1.5 million hours within POS software space. Over 250 software professionals at PUNE, INDIA, with a high degree of knowledge with leading POS terminals are our strengths .

#### Our Services:

- Credit / Debit transaction processing
- Check, ACH payment processing
- Gift cards and Loyalty systems
- Integration with Payment Gateways and Processors
- Biometric, Mobile payment, RFID, Contact-less payment and Web payment integration.
- Integration with ISV solutions and POS terminals

### Our Success — Making Payments Easy:



TalentBeat awarded exclusive contract by beauty industry's global leader in beauty salons, hair restoration centers and cosmetology education, headquartered in the USA. Their objective making payments easy would ensure better customer retention

and TalentBeat did the same.

The Client owns, franchises or holds ownership interests in over 13,400 business units, Europe and North America. TalentBeat, was shortlisted and selected after a series of discussions and presentations proving once again, it's in-depth and rich experience with:-

- Providing apt solutions per secure and safe payment transactions
- The ability to turn-around projects within payments, effectively and faster than other players / competitors
- Partnering with global leader

## Our Success (Continues ...)

### Japanese & Hong-Kong based global leaders in POS hardware at TalentBeat, Inc, for partnering ...

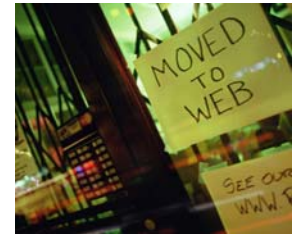
Leading Japanese and Hong-Kong based OEM of POS terminals at TalentBeat Inc., to provide professional software services for their innovative and new-generation POS terminal and peripherals, these leasing OEM's are specialists within industry compliant wireless electronic payment technology that enhances mobile workforce productivity, among other.

### Massachusetts and Toronto based, payment and direct marketing industry leaders award exclusive contract to TalentBeat ...

The Client, an independent payment processing company focused exclusively on direct marketers, award TalentBeat an exclusive contract started under the prem-

ise that there are often ways to improve a direct marketer's or merchants revenues and profits through better payment management. TalentBeat, bagged the contract, amid stiff global competition, on account of

- It's comprehensive and end-to-end expertise managing catalogers, direct marketers, e-tailers, DRTV and other 'non-face-to-face' merchants solutions.
- Having established a technological edge over competition through the application of leading-edge technology in Payments space.
- Providing the highest possible solutions enabling the Client to guarantee consistent, safe and a high-quality of service to their e-commerce clientele.



## Steps in Logistics



**A leading USA based logistics firm, managing haz cargo, appreciate TalentBeat's logistics platform...**

TalentBeat compliments this company to engineer Logistical Solutions for a Complex World!

Today, transportation and materials management are far more complex than simply moving goods from point A to point B.

With TalentBeat's innovative (Smart Logistics Management solution), platform, all complex transportation, packaging and technical services requirements are

catered to while at the same time improving the safety and security of projects with secure shipments, at lower costs, **On time. And on budget.**

Our Catered Benefits to the Industry:

- Lower logistics and transportation costs
- Increase asset turnover
- Reduce inventory carrying costs
- Manage growth and expansion to improve revenues and market share
- Improve customer service to enhance competitiveness



## The Smile of a Retailer — A Discussion

Retail industry keeps growing everyday where Merchants have to keep their competitive edge through new executions and adapting the changing trends of Retail. Fortunately Loyalty programs have given a veering effect to the field and started driving the retail market quicker by increasing the purchasing frequency of the customer. Loyalty programs are everywhere in the retail industry.

Customers interact with them multiple times almost every day—whether shopping at a grocery store, buying a cup of coffee, or purchasing a new DVD. In other words, retailers have become convinced that it is possible to buy customers' loyalty.

**“The retailers who can develop and sustain distinctive programs ... will create a true competitive advantage.”**

**Mc Kinsey**



## Contact Us



### TalentBeat

118, Allied Drive  
Suite 3  
Dedham,  
MA - 02026

Phone: 781-269-5108

Fax: 508-507-3339

Web: [www.talentbeat.com](http://www.talentbeat.com)

Plot no G-2, Sector 26  
Pradhikaran  
Nigdi. Pune—411044  
Maharashtra, India

Phone: 020-27655062