

# CASE STUDIES

CREDIT CARD – RETAIL ISV



### **Client Context:**

- The client is an innovative leader in technology that transforms any mobile phone into an indispensable shopping device at the store
- The client wanted to turn any mobile into an indispensable shopping device
- The mandate of the system was to provide synchronous credit card application on VeriFone POS terminal

### **TalentBeat Services:**

- The credit card payment application product is a core application that provides credit card processing and reporting
- Application software provides a simple user interface that is consistent across VeriFone terminals
- The application supports all major credit processes including pre-authorization, completion, void, refund, correction, tip entry, clerk totals, batch close, settlement and reporting

**Technology:** VC++

### **R.O.I. Delivered:**

- The software is a core application that includes API's for integration into other applications such as debit, loyalty, and others
- Increases customer foot-prints and increased \$\$ spending.

