



whizRetail is a value-added business intelligence retail framework that helps you to manage multi-touch point data to generate intelligent business reports using:

- Loyalty solution that helps you to retain your customers
- Generate more revenue by providing in-depth sales
- Inventory analysis reports, which can be used to plan promotional strategies.

whizRetail solution is designed with industry best practices for data security; it enables retailers to become compliant with the Payment Card Industry Data Security Standard (PCI-DSS). All of this guards against fraud and helps protect the brand reputation of retailers and increase consumer confidence.

Seamlessly integrated with point-of-sale and back office business systems, whizRetail solution server is capable of authorizing millions of transactions per day.



whizRetail solution is an ideal solution for Retail, businesses that need a **fast, secure** and **reliable** transaction authorization and settlement solution to accept card payments.

whizRetail solution offers a comprehensive support to maintain and manage core business applications in order to:

- Control operational costs
- Offer expertise to develop cutting edge retail solutions - e-commerce, m-commerce and EDI integration
- Leveraging our experience and competency
- Offer solutions that integrate multi-touch point data into a single data set
- Generate entire inventory analysis and intelligent business reports

whizRetail solution is a fully scalable to grow with business needs – whether part of an integrated POS system within a single site or as a centralized solution supporting multiple locations and business channels.

whizRetail in a Nut shell

- ***Warehouse & Inventory Management***
- ***Product & Price Management***
- ***Organization & User Setup***
- ***Purchase Order & Invoice Generation***
- ***Shipping Integration***
- ***MOTO***
- ***Pricing / discounting Calculation***
- ***Integration with whizPay for Payments, Loyalty, CRM.***

Features & Benefits:

Scalability and Reliability:

- Rapid online authorization capable of processing millions of transactions per day
- Automated settlement to help ensure that funds are cleared on time
- Submit, review, or void transactions online as well as generate reports on settled, declined, and returned transactions
- Alert messaging helps rectify issues quickly and efficiently
- Supports authorization process in case of communications/bank failure

Improved Operations:

- Supports dynamic currency and multi-currency conversion
- Voluminous delivery of data as a single file may attract lower merchant fee
- Easy settlement across multiple sites with comprehensive centralized reporting
- System parameters are stored in a database for easy management and comprehensive audits



eye for ROI

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Security:

- Complies with industry security standards and best practices, including PCI DSS
- AVS (Address Verification Service) and CCV / CVV2 (Card Code Verification) that checks the card holder information against the billing address and thus provide high level of protection
- SSL (Secure Sockets Layer protocol) encryption, a high commercial encryption level and a variety of other security procedures to prevent fraud and misuse
- Provides reliability and security, servers, hardware redundancy, fail safe technology, information encryption, firewall

Helpdesk and Support:

- Customer Relationship Management allows to identify customers with the highest profit potential solution
- 24 X 7 Customer support

Technical Specifications:

Hardware requirement:

- Server Side – MS Win2000 / XP Server
- Client Side – MS Win OS & Browser - I.E. / Mozilla

Software requirements:

- ASP .NET, VB.NET (.NET Framework)

Middleware requirements:

- SQL Server 2000